

# Matthew Morris-Cook

## Instructional Designer

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### SKILLS

#### **e-Learning Software**

- Articulate 360
- Adobe Captivate
- Vyond
- Powtoon

#### **Graphic Design Software**

- Photoshop
- Illustrator
- Lightroom

#### **Video Editing Software**

- Premiere Pro
- After Effects

#### **Layout and Editing Software**

- FrameMaker
- InDesign
- InCopy
- Word

#### **3D Design Software**

- Blender
- Maxwell Render

### EDUCATION

#### **MA, English, Creative Writing**

- UW-Milwaukee, 2009

#### **BA, English**

- UW-Whitewater, 2006

#### **BA, Art**

- UW-Whitewater, 2006

### PROFESSIONAL SUMMARY

With over a decade of experience as an educator, trainer, designer, and technical writer, I've supported learners of all ages in a variety of contexts: academic, technical, and corporate. In that time I've developed a wide and deep array of skills and technical expertise: e-Learning, graphic, and 3D design, videography, animation, copy-editing, and front-end programming. I'm looking for a full-time position for company that values and requires a motivated, dedicated, and flexible Instructional Designer.

### WORK HISTORY

- **e-Learning Designer, Twilio via Target CW** **2020- Present**
  - Conducted intake and needs assessments to design course materials for in-person and online training
  - Designed courses and training materials as a contractor for Sales Enablement for Twilio
- **Learning Experience Designer, Exact Sciences** **2019-2020**
  - Designed courses and training materials for a variety of departments, not limited to customer service, human resources, laboratory, and service
  - Edited instructional materials, such as books, simulation exercises, lesson plans, instructor guides, and tests
- **Technical Writer, Gilson** **2013- 2018**
  - Designed illustrations, technical diagrams, and new document templates for PowerPoint, InDesign, FrameMaker, and Premiere Pro
  - Wrote and managed documentation projects in conjunction with QA specialists, marketing specialists, mechanical engineers, and technical writers
- **Online Tutoring Coordinator, UW-Milwaukee** **2009- 2013**
  - Managed and facilitated on-site and remote tutoring and internal training sessions
- **Adjunct Professor, Various Universities** **2007- 2010**
  - Developed original course curricula, assignments, and grading rubrics for 27 unique courses across three universities with special emphasis in adult learning